

AMAZON ADVERTISING MASTERY - COURSE DETAILS

Transform Your Amazon Game in Just 30 Days!!

COURSE OVERVIEW

Duration: 4 Weeks + 2 Bonus Sessions (1 Month Intensive)

Format: Live Interactive Sessions (Not Recorded)

Schedule:

- **Monday to Friday:** 1 hour Alternate (Live classes)
- **Saturday:** Extended Live Q&A & Doubt Clearing Session

Investment: ₹5,999 (Early Bird Price)

WHO IS THIS FOR?

- ✓ **Brand Owners** - Scale your Amazon business profitably
 - ✓ **Freelancers** - Build a high-paying Amazon consulting career
 - ✓ **Agency Owners** - Add Amazon ads to your service offerings
 - ✓ **E-commerce Managers** - Level up from basic to advanced strategies
 - ✓ **Career Switchers** - Break into the booming Amazon ecosystem
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COMPLETE CURRICULUM

WEEK 1: Amazon Ads Foundations & Sponsored Products

- Amazon advertising ecosystem and A10 algorithm
- Sponsored Products complete mastery (Auto & Manual)
- Keyword research and match types strategy
- Campaign structure and bid optimization
- Understanding key metrics: ACOS, ROAS, CTR, CVR
- Reading and understanding Amazon reports

WEEK 2: Advanced Campaigns & Optimization

- Sponsored Brands: Creative strategies and video ads
- Sponsored Display Ads: Targeting and retargeting
- Advanced optimization techniques
- Keyword harvesting and search term analysis
- Scaling campaigns profitably
- Competitive intelligence and ASIN targeting

WEEK 3: Listing Optimization & Product Launch

- Complete listing optimization (Title, Bullets, Description)
- A+ Content creation and best practices
- Backend keyword optimization and indexing
- Amazon SEO and Page 1 ranking strategies
- Product launch framework and velocity building
- Review generation and competitive differentiation

WEEK 4: Professional Tools & Advanced Strategies

- Essential tools for Amazon professionals
- Creating efficient workflows and automation
- Advanced reporting and data analysis
- International marketplace strategies
- Account health and common challenges
- Staying updated with Amazon changes

BONUS SESSION 1: Client Finding System

For Freelancers & Agency Owners

- Finding high-paying clients (India + International)
- Cold outreach and pitching strategies
- Pricing services: ₹15K-50K+ per client
- LinkedIn, Upwork, Fiverr optimization
- Scaling from freelancer to agency

BONUS SESSION 2: Brand Owner's Special Session

Exclusive for Brand Owners

- 30-day ranking system step-by-step
- Combining PPC + SEO for maximum impact
- Standing out in competitive categories
- Long-term brand building on Amazon

IF YOU MISS A CLASS

Sessions are LIVE only. Not recorded.

If you miss a session:

- ✓ You'll receive detailed session notes
- ✓ Discuss doubts with community members
- ✓ Saturday live sessions for clearing all doubts
- ✓ Recap of key points in subsequent classes

This ensures maximum engagement and active learning.

WHAT YOU GET

- **20 Live Sessions** (Mon-Fri for 4 weeks)
- **4 Saturday Doubt Clearing Sessions** (Extended)

- **2 Bonus Sessions** (Client Finding + Brand Strategy)
- **Detailed Session Notes** (for missed classes)
- **Templates & Tools** (Campaign structures, checklists, calculators)
- **Lifetime Community Access** (Network & continuous learning)
- **Certificate of Completion**
- **Client Finding System** (Templates, scripts, proposals) - Worth ₹10,000
- **30-Day Ranking Blueprint** (For brand owners) - Worth ₹8,000
- **Amazon Ads Toolkit** (Research templates, dashboards) - Worth ₹5,000

Total Value: **₹35,000+**

Your Investment: **Just ₹5,999**

BATCH DETAILS

Class Timings: To be disclosed soon.

Saturday Sessions: To be disclosed soon.

Start Date: 1 March 2026

Platform: Zoom / Google Meet

INVESTMENT

Regular Price: ~~₹12,999~~

Early Bird Price: ₹5,999

You Save: ₹7,000

LIMITED SEATS

Only 15 seats available

7 already filled

8 seats remaining

Next batch at regular price (₹12,999)

30-DAY MONEY-BACK GUARANTEE

100% refund within first 7 days. No questions asked.

FAQ

Q: Sessions are not recorded?

A: Correct. This ensures active participation. You'll get detailed notes if you miss any class.

Q: I'm a beginner. Will I understand?

A: Yes! We start from basics and build up progressively.

Q: What if I miss a class?

A: You'll receive complete session notes + can discuss in Saturday sessions.

Q: Do I need products on Amazon?

A: Yes, you need to have your own practice account.

Q: International marketplaces covered?

A: Yes! Strategies work for US, UK, UAE, etc.

Q: Certificate provided?

A: Yes, after course completion.

Q: Refund policy?

A: 100% refund within first 7 days.

WHAT STUDENTS SAY

"Landed ₹25K/month client in 2 months!" - Rahul M., Freelancer

"ACOS dropped from 45% to 22% in 3 weeks!" - Priya S., Brand Owner

"Got ₹6.5 LPA Amazon Specialist role!" - Amit K., Career Switcher

HOW TO ENROLL

WhatsApp: 8279735757, **Email:** info@bmdesignink.com

Ready to master Amazon advertising in 30 days?

Enroll Now!

Early bird pricing for first 15 students only.